

2006 BAL-TECH MEDICAL ADVERTISING PROGRAM



BAL-TECH Rate Card Buy 3, Get One **FREE**

Phone 630-377-4930 • Fax 630-377-4933
Owner- Blake Barry • e-mail: bbarry@moneymailer.com

1/2 Page Display (5.5" x 8.5" - 4 Color)

	1 Zone	2 Zones	3 Zones	4 Zones
1ST MAILING	464	440	420	400
2ND MAILING	464	440	420	400
3RD MAILING	464	440	420	400
4th Mailing	FREE	FREE	FREE	FREE
Avg. Cost	348	330	315	300

6 Month Payment Option

(with 4 mailing agreement)

- 10,000 Homes: \$232 per month (3.48¢ per house)
- 20,000 Homes: \$440 per month (3.30¢ per house)
- 30,000 Homes: \$630 per month (3.15¢ per house)
- 40,000 Homes: \$800 per month (3.00¢ per house)

COST INCLUDES:

- Addressing
- Custom Designed Artwork
- Distribution
- Envelopes
- Full-Color Printing
- Insertion
- Layout
- Postage
- Proof

Upgrades

(cost per 10,000 per mailing)

1,000 Samples	\$100	Second Side (1/2 pg.)	\$100
First Placement	\$55	Window Placement	\$75
Menu Set-Up	\$100		